

Advertisement Proposal Template

[RECIPIENT NAME]

[RECIPIENT TITLE]

[RECIPIENT FIRM]

[RECIPIENT ADDRESS]

[RECIPIENT CITY, STATE, ZIP]

Dear [INSERT ADVERTISER NAME HERE],

[INSERT YOUR ORGANIZATION NAME] invites you to become an advertiser for our annual [INSERT EVENT NAME] to benefit [INSERT BENEFICIARIES HERE]. **IN THIS AREA, YOU NEED TO EXPLAIN YOUR PERSONAL ATTRIBUTES AND SKILLS, TARGET YOUR AUDIENCE, AND EXPLAIN WHAT PUTS YOUR COMPANY AHEAD OF ALTERNATIVE MARKETING CHANNELS THEY COULD USE?**

The primary source of funding for [INSERT EVENT NAME] is from corporate advertisers, such as yourself. The [INSERT EVENT NAME] receives no governmental funds. **IN THIS AREA EXPLAIN THE BENEFITS THAT THE ADVERTISER WILL HAVE RESULTING FROM THE ADVERTISEMENT. BUILD RAPPORT WITH YOUR ADVERTISER SO THAT THEY BECOME MORE INTERESTED IN THE OPPORTUNITY.**

This exciting event will be held [INSERT DATE, TIME, PLACE]. It is a [INSERT EVENT DESCRIPTION HERE].

As you may be aware, [INSERT YOUR ORGANIZATION NAME] has provided [LIST SERVICES] to [NAME AREA] citizens for the past [INSERT NUMBER OF YEARS]. The funds provided by this event will be used for [LIST BENEFITS].

Your advertisement will help assure the success of [INSERT EVENT NAME]. As an advertiser, you will receive many benefits from this advertisement as well. The purpose of advertisements is to increase the demand for our products and services while highlighting some of their features. During events and venues, we will give our advertisers the brand recognition and visibility they deserve. Because we are utilizing ClearStream's 3, ad-bin advertisements products, our advertisers will gain the acknowledgment they need. Utilizing big, professional custom print

banners and billboards, advertisers will receive the publicity they deserve all while creating recurring revenue and green public space collection for people, profit and the planet.

Enclosed please find more information on this exciting event and its advertisement levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

[INSERT YOUR ORGANIZATION REPRESENTATIVE NAME]

[INSERT PHONE AND EMAIL]